



"Try not to become a man of **Success** rather try to become a man of **Values**"

Albert Einstein - 1875-1955, a Great scientist and Theoretical Physicist 

National Workshop - cum- Meditation Retreat, 10 - 14 Sep. 2010 at Gyan Sarovar Complex, Mt. Abu

Art of balancing Spiritual Values and Business for Success



Dadi Hridaya Mohiniji
Addl. Chief of Brahma Kumaris
& Chairperson of B&I wing

Whilst greeting the audience with "Om Shanti", Dadiji explained the essence of this greeting as "I" the soul, am peaceful. This helps us to distinguish the difference between 'I' & 'Mine'. To connect with the Supreme Power who is an eternal source, it is imperative to develop an understanding of the Self as a "Soul", an eternal point of light. She said whilst living in this world full of sorrow and misery, one needs to lead the life like a lotus flower which springs in muddy water & yet is detached from its influence. By staying in remembrance at work place or anywhere,

practice to be a true Karmayogi and success shall follow you. Dadiji said that our inner joy is a GODLY Gift. To waste this gift in unfulfilled desires of our mind or in thinking of others and their doings and defaming them is not a wise decision.

We must realize that no one really takes away our happiness but we willingly hand it over. By distributing happiness, we experience inner joy and satisfaction of giving. Happiness disappears when we do not consider ourselves as Master of Mind & Body. Therefore every night before going to bed, practice to hand over all your thoughts and deeds to Almighty and be light. By giving up wasteful thoughts, we shall experience a positive change in our life and experience happiness. Always think, "what happens is good, what is happening is better and what will happen will be the best" will make you feel at rest.



Dadi Jankiji
Administrative Head
of Brahma Kumaris

Welcoming all delegates, Dadi Janki said that by coming here one identifies oneself and the Supreme Power which makes it easy to establish the connection (YOGA) of intellect with God. Understanding the concept of all relationships with ONE God as a Mother, Father, Teacher, Friend and SATGURU, makes one free from all worries and tension. People are in race for money and respect. In order to get recognition and respect in this world, people have to strive hard and this is then achieved after great efforts and sometimes it might carry alongside some disrespect as well. Both are difficult to attain but disrespect comes rather easily to anyone irrespective of his deeds.

The world is going through a difficult phase. Always consider God as your Companion; because then He shall guide you through this difficult time. A businessman has to become tension free whilst doing business. Mind and intellect should be clear and connected with Almighty which will give us power to face any situation. A good businessman also needs to have the discerning power to recognize Good v/s Bad, Virtue v/s Vices and apply them practically. Avoid thinking of others and their doings, as looking at them for any inspiration is always futile. God decorates us with jewels of wisdom and ornaments of knowledge which we should imbibe. The butter (essence) of knowledge keeps the soul healthy and happy.



In the Reception-cum-Inaugural Session (in photo- R to L) Bro. Suresh Oberoi-Film Actor, Bro. R.N. Mukhija- President (Operations) & Board Member- L & T Ltd., BK Yogini-National Co-ordinator-Business & Industry Wing, Rajyogini Dadi Ratanmohiniji, Rajyogini Dr. Nirmala Didi, BK M. L. Sharmaji, BK Surendrabhai and BK Mohanbhai.

applications. The Speakers stressed upon the importance of spiritual values and balanced application in business & industry for success and harmony.

The 4 days sessions were conducted parallel in Hindi and English medium for the benefit of the group by various senior Rajyoga teachers and faculties of B&I Wing. Also Rajyogini Dadi Jankiji – Chief of Brahma Kumaris and Rajyogini Dadi Hridaya Mohiniji Chairperson and Additional Chief gifted their pearls of wisdom on the topic for the benefit of business fraternity present. The Inaugural session was hosted by The Joint Administrator of Institute Rajyogini Dadi Ratan Mohiniji and the Director of Gyan Sarovar Complex Dr. Nirmala Didi, who stressed upon the importance of having values and integrity. The HQ Coordinator of B&I Wing Div. Sister BK Geetaben welcomed the guests and briefed them about the institution and its activities. The National coordinator of B&I wing BK Yoginben said everyone in the world seeks success in all fields. The True knowledge of values becomes a base. The National coordinator of B&I wing BK M L Sharmaji narrated his own experience on Values for being successful businessman.

An Annual event organized by the Business & Industry Wing - RERF, had over 500 guests from all over India. The 4 days workshop dealt at length with the issues related to Values and their practical

Detailed report and Photographs of other dignitaries on page 3

The Art of **Balancing Spiritual Values and Business** for Success in Business & Industry

Exerts from lectures by Div. Sister BK Radhika - Nagarjuna Center, Hyerabad



Success and prosperity in any business shows that there is an interplay of values in business life. In fact there can't be dearth of values in the business world because without values like commitment, sincerity, clarity in tasks, patience and respect in relations; success will just be a mere fantasy. Every success has some values which fuels its' accomplishments. Generally the most sustainable businesses are those which have strong and clear value system. Sustainable success is based on sustainable values. The trends in business would change but the values that one needs for implementation and progress always remains the same. But the grievance of many is that there is an inability to sustain these very values. Whilst facing challenges or circumstances, lack of values can lead to inaccurate decisions, or even failure of business.

In the plight for success some adopt tactics which are not aligned with values whilst some choose to ignore and follow illegal ways considering value based living is a farce. On the other hand, some use values inaccurately resulting in an imbalance. Consequently people have blamed the

situation and consider usage of values as being fruitless and difficult to follow.

This is exactly why there is a dire need for spiritual values. Spiritual values are values with strength, untainted and undisturbed, which when utilized gives a sense of achievement and also benefit for others.

Spiritual values have great sustainability in any given situation. The nourishment of a personality through these values brings about the following results:

Independent – It makes one solely dependent on his own values as a support. It develops an ability to bring solutions without expecting help from others.

Uninfluenced - Spiritual values do not allow the individual to come under the influence of other's opinions and style of functioning. Instead it allows one to remain focused on goal(s); at the same time remain cooperative and blend in with the team.

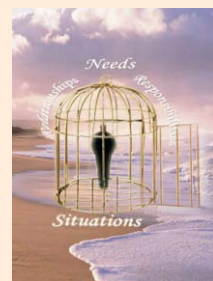
Possibilities - At the time of crisis instead of challenging the situation they find different possibilities to overcome it.

Strong foundation - They are rarely deceived by having sudden losses. Everything is planned in such a way that there is more simplification than expansion. There is no burden proving oneself but enables the roots of values to be strong, sustaining the whole expansion of business.

In conclusion, these spiritual values can be inculcated when there is a greater awareness of innate values, a certain amount of introspection and self respect in moments of silence. In silence, values grow their strength. Only then there would be determination and persistence, in applying these values to the business world.

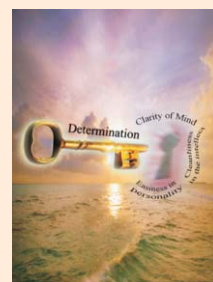
Steps to Success

A Picture book for benefit of people in Business and Industry was formally launched at the hands of Rajyogini Divine Dadi Jankiji during the workshop held at Gyan Sarovar Mt. Abu on 12th September, 2010. This book is a cohesive effort of our senior Divine sisters and brothers who have worked hard contributing their valuable inputs for easy and better understanding of the KEY of determination for success in business & industry.



The purpose of this book is to guide individuals, especially businessmen, to maneuver life through many changes without being

personally affected. It gives an understanding of an effective way of life where there is harmony in relationships, commitment in action and freedom from stress.



The book focuses on the various tools and techniques for inculcating values into personal as well as professional life. The benefits and results of the

application of values are also depicted in this book. The pictures included in the book highlight different concepts that can be practically applied for a value based life. The journey from confusion to clarity, stress to being carefree and uncertainty to stability. These concepts have been derived from the daily teachings and practices of Brahma Kumaris which are also applicable to the business world for their corporate governance.

राष्ट्रीय कार्यशाला व मेडिटेशन रिट्रीट 'आध्यात्मिक मूल्य एवं व्यापार में संतुलन की कला द्वारा सफलता'

१० से १४ सितंबर २०१० - आयोजक: व्यापार एवम् उद्योग प्रभाग, ब्रह्माकुमारीज़

ब्रह्माकुमारीज़ के राजयोग शिक्षा एवम् शोध प्रतिष्ठान के व्यापार एवम् उद्योग प्रभाग द्वारा १० से १४ सितंबर तक 'आध्यात्मिक मूल्य एवं व्यापार में संतुलन की कला द्वारा सफलता' विषय पर चार-दिवसीय राष्ट्रीय कार्यशाला व मेडिटेशन रिट्रीट का आयोजन मा. आबू में किया गया। इसमें सम्पूर्ण भारत के ५०० से भी अधिक व्यापारियों एवं उद्योगपतियों ने भाग लिया।



संस्था की संयुक्त मुख्य प्रशासिका दादी रतनमोहिनी जी ने कहा कि आत्मा के अंदर सत्यता है, जिससे

निर्भयता और शुभभावना आती है, आध्यात्मिकता में रुचि बढ़ती है।

ज्ञानसरोवर की निदेशिका डा. निर्मला दीदी ने राजयोग मेडिटेशन द्वारा जीवन में नैतिक मूल्यों को अपनाने को कहा। मेडिटेशन से परखने व निर्णय करने की शक्ति बढ़ती है जिससे हम सही निर्णय ले पाते हैं।

राष्ट्रीय संयोजिका बी.के. योगिनी बहन ने सफलता के चार पहलुओं- व्यक्तिगत, कौटुम्बिक, सामाजिक और व्यवसायिक- पर प्रकाश डाला।

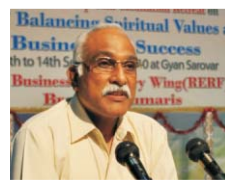


मंच संचालिका एवं मुख्यालय संयोजिका बी.के. गीता बहन ने आध्यात्मिकता द्वारा नैतिकता आचरण में आती है

और धार्मिकता व साम्प्रदायिकता का घर्षण समाप्त हो जाता है।

मुम्बई पावर लिंकर कम्पनी के भ्राता हरेश मेहता ने प्रभाग की गतिविधियों व उद्देश्य से अवगत कराया।

जयपुर के उद्योगपति एवं प्रभाग के राष्ट्रीय संयोजक भ्राता एम.एल. शर्मा ने अपने व्यक्तिगत अनुभव से बताया कि ज्ञान से कैसे व्यवसायिक उन्नति होती है।



उद्घाटन कार्यक्रम में सम्मिलित तारापुर परमाणु विद्युत घर (TAPS) के साईंट प्रबंधक भ्राता आर. के. गर्गे ने बताया कि यह विद्युत घर

संवेदनशील व हाई-तकनीक क्षेत्र है जिसमें कर्मचारियों को मूल्यों के प्रति जागरूक होने व विषम परिस्थितियों में भी सही व्यवहार कर पाने का प्रशिक्षण ब्रह्माकुमारी बहनों द्वारा निरंतर मिलता रहता है।

L&T के ऑपरेशन अध्यक्ष भ्राता आर. एन. मुखीजा ने कहा- संस्था का मुख्य आकर्षण है कि हम सब सरल, निर्मल चैतन्य आत्मा

हैं और सुप्रीम सोल से संबंध स्थापित करने की सहज विधि मुझे बहुत ही खास लगी।



प्रसिद्ध फिल्म अभिनेता सुरेश ओबेरॉय जी ने कहा कि इस ईश्वरीय ज्ञान से ही हम विश्व बन्धुत्व का अनुभव कर पाते हैं जिससे आपस में मिलजुल कर रहने में सुख मिलता है।

सेवा समाचार



L&T सेवाकेन्द्र के 'व्यापार एवं उद्योग प्रभाग' द्वारा "व्यावसायिक प्रगति एवं सुखमय जीवन के लिए तनाव प्रबंधन" विषय पर कार्यक्रम आयोजित किया गया। कार्यक्रम को दीपा बहन जी ने संबोधित किया। जागृति बहन ने मेडिटेशन कराया। धन्यवाद ज्ञापन एन.सी.पी. सिन्हा जी ने किया। मंच संचालन कृष्णा भाई ने किया।



कार्यक्रम का मीडिया ने भी पूरा कवरेज किया। शहर के सभी समाचार-पत्रों ने अगले दिन प्रमुखता से इसे प्रकाशित किया।



व्यापार एवं उद्योग में आध्यात्मिकता' विषय पर आयोजित सेमिनार में विचार व्यक्त करते हुए ब्र.कु. शालू बहन। मंच पर उपस्थित (बायें से) ब्र.कु. शीलाबहन, ब्र.कु. पुष्पाबहन, ब्र.कु. अल्काबहन, भ्राता चन्द्रशेखर शर्माजी, चेअरमन-ताला नगरी औद्योगिक असोसिएशन, भ्राता पी.के. गुप्ताजी, महाप्रबंधक जिला उद्योगकेन्द्र, ब्र.कु. नंदकिशोर, ब्र.कु. सत्यप्रकाश शर्माजी

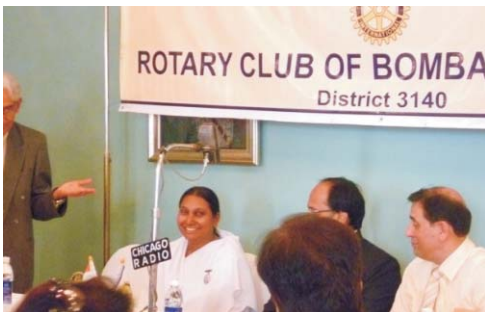
Service Reports



B.K. Krinabehan (Vile Parle Center) seen addressing students of CA at Andheri Mumbai, in a gathering organised by the Rotary International Dist. 3140 on 12th Sept. 2010. Seen in the picture are (From right) Shri Motilal Oswal Chief Guest, Chairman of Oswal Financial Services Ltd. Shri Shreedhar Gupta, Rotary Int. and Shri K.F. Jhunjhunwala.



The students of Amity Global Business School - Hyderabad, participating in a "Self Motivation" workshop as part of their Induction Programme for a new batch of MBA & BBA Students. Seen Inset is Sister Radhika addressing over 70 students



A seminar on "How to be EASY in BUSY business life" was organised by the Rotary Club of Bombay Mid-town on 14th Sept. 2010 at Hotel Taj Mahal, Mumbai. The programme was conducted by B.K. Gautamibehan



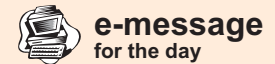
One Full day programme on "Conflict Resolution" was conducted by sister Radhika at Nagarjuna R&D Unit at Wargal on the 19th Jun, 2010. There were 26 participants. The programme went on really well as it was more activity-based and also involved workshops.



A one full-day programme on "Positive Attitude for Success & Stress Management " was conducted by Sister Radhika in Hyderabad in which over 25 marketing executives of L&T Hyderabad division took active part.



A one day workshop on "Stress Management & Positive Thinking" was conducted on 8th July 2010 at the Ahmedabad area office of Larsen & Toubro Limited. The programme was conducted by Sister Radhika at the Ahmedabad area office of Larsen & Toubro Limited.



Become an embodiment of solutions by discovering the cause of waste thoughts.

Checking:

Throughout the day, when faced with any problems check if you are having waste thoughts. Also check the cause of the waste thoughts. Usually the cause would be either because you see your own weakness or because you perceive the negativity in either another person or situation.

Practice:

Instead of trying to avoid waste thoughts, make the practice of transforming the thoughts after you have discovered the cause. In this way you will be able to find solutions to all situations.

'Message for the day' is being sent in English through email every day. The selected messages have been published in two books: Inspiration & Contemplation. To subscribe for 'Message for the Day', contact businesswing@bkivv.org or log on to www.bkbiwing.org and register online.

Feedback

Your talk with AV presentation on "How to be Easy in a BUSY business life" was most interesting and thought provoking and our members and those present thoroughly enjoyed it.

Bipin Jain-President 2010-11
Rotary Club of Bombay Mid-town

It was my greatest pleasure to attend the business wing programme. It was very informative. The management of this organization is the best I will look forward to come again. Thank you so much

Priyanka Mehtani
Managing Director
PVM Enterprises Pvt. Ltd.